

International Conference: Culture, Community and Health

Building Healthy Communities
through Arts and Creativity

June 22nd 2023, 9 am – 5 pm
Teatro Garcia de Resende,
Évora (Portugal)



Time	Programme	Speakers
9:00 – 9:30 am	Welcome desk – Secretariat	Registration and reception of participants
9:30 – 10:00 am	Opening Session	Jerónimo José CIMAC's Intermunicipal Secretary Maria Filomena Mendes Health Regional Administration President
10:00 – 10:30 am	Opening Speech – An introduction to the conference theme in the perspective of WHO Europe	Calum Smith Consultant, Behavioural and Cultural Insights Unit at WHO Europe
10:30 – 10:45 am	Transforma – Programme for an Inclusive Culture in Alentejo Central	Ana Isa Coelho Technical Officer in the Environment and Development Unit – CIMAC
10:45 – 11:15 am	"The impact of Arts in Health and Well-Being: evidences of success"	Alexandra Burton Senior Research Fellow, the Social BioBehavioural Research Group (a World Health Organization Collaborating Centre for Arts and Health), Department of Behavioural Science and Health, University College London
11:15 – 11:30 am	Coffee Break	
11:30 – 12:00 pm	"Creative Public Mental Health – The Scandinavian experience. Benefits, Weaknesses and Strategies for the Future"	Anita Jensen Dr. Arts & Health Strategist and researcher, Primary Healthcare, Region Skåne and Lund University
12:00 – 12:30 pm	"A picture of mental health in Alentejo and in Portugal – Mental health indicators, obstacles and future perspectives"	Ana Matos Pires Member of the National Coordination of Mental Health Policies of the Ministry of Health; Regional Coordinator of Mental Health of ARS Alentejo Director of the Mental Health Department and Psychiatric Service of ULSBA; Psychiatrist
12:30 – 1:00 pm	Debate	

Time	Programme	Speakers
1:00 – 2:30 pm	Lunch**	Buffet lunch served at Teatro Garcia de Resende
2:30 – 2:50 pm	Good Practices	Victor Ramos Chairman of the Board of Directors of Fundação para a Saúde – SNS; Visiting Professor at NOVA ENSP and at the University of Évora
3:00 – 3:20 pm	"National Health Service – Transformation, Proximity and Citizen Centricity. Framing social and cultural prescription models in public health policies"	Mikael Odder Nielsen Project leader of Cultural Prescription Project in Aalborg, Denmark
3:20 – 3:40 pm	"Kulturvitaminer – The Aalborg Experience"	Marta Espinós* Associate Director of Cultura en Vena Foundation. Pianist, music commissioner, adviser on innovation and musical enterprise
3:50 – 4:10 pm	"Cultura en Vena – Improving health and wellbeing through artistic interventions in hospitals and rural communities at risk of depopulation in Spain"	Cristiano Figueiredo Co-coordinator of the Social Prescribing Portugal group. Co-coordinator of the Social Prescription Pilot Project of ACES Lisboa Central. Guest Assistant at ENSP-NOVA responsible for the curricular unit of Primary Health Care and Family Doctor at the Family Health Unit of Baixa.
4:10 – 4:30 pm	"Social prescription in Lisbon – Family health units project and the impacts in its community"	Associação Cultural Pó de Vir a Ser – Patrícia Claudino (Clinical Psychologist) Cultural Association located in Évora coordinating the implementation of the Cultural Prescription Project in Alentejo Central
4:30 – 5:00 pm	Final debate	

* via zoom

** vegetarian option

